

**FOR IMMEDIATE RELEASE**

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## VILLAGE GREEN COMMUNITIES FIRST TO GO LIVE ON APARTMENTGRADE.COM

*Current Resident Ratings Deliver Credible, Accurate Reviews of Apartment Communities*

**Farmington Hills, Mich., February 9, 2010** – Village Green is the first multifamily company to commit to having its communities posted on ApartmentGrade.com. Each year Village Green polls its residents via a CEL Resident Satisfaction Survey and now the current residents' independent ratings are available for prospective residents to see.

“With Village Green's focus being in the hospitality business, this is a great way to show prospective renters the satisfaction our current residents have living at a Village Green community,” stated George Quay, Village Green president and chief operating officer.

Dedicated to providing prospects objective feedback from current residents, ApartmentGrade.com provides these independent ratings along with generic property information; it is not an ILS. ApartmentGrade.com's ratings are weighted on seven resident response criteria:

1. Overall quality of resident service
2. Apartment manager job performance
3. Follow through on promised actions
4. Completing work on time
5. Keeping resident satisfied
6. Maintenance response
7. Recommendation to others

“We are extremely excited that industry leader Village Green has agreed to be the first multifamily company to list their apartment community ratings on ApartmentGrade.com,” stated Lucas Haldeman, CEO and president of ApartmentGrade.com. “It is a testament of their vision and the quality of their assets and brands for them to partner with us and help launch the *only* Internet web site where prospective apartment residents can find unbiased apartment community ratings based on the current residents feedback.”

### About Village Green

Village Green, with offices in Cincinnati, Chicago, Detroit, Minneapolis and St. Louis and operating in 13 states, is one of the nation's largest privately held owners and managers of luxury apartment communities. Established in 1919, Village Green operates approximately 40,000 apartments in 140 rental communities under five distinct apartment brands: *Village Green*, *City Apartments*, *Regents Park*, *Village Park* and *Leading Furnished Suites*. Explore [villagegreen.com](http://villagegreen.com).

**About ApartmentGrade.com**

ApartmentGrade.com is the first Web site dedicated solely to providing prospective renters with professional, credible, objective, and accurate reviews of apartment communities based on the current resident's feedback. When prospective residents view a multifamily community at ApartmentGrade.com, they will see a review based on expert, professional, unbiased ratings of the existing residents of the community.

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